



CABINET 11TH APRIL 2018

**SUBJECT: CORPORATE PLAN INCLUDING WELL-BEING OBJECTIVES
2018 - 2023**

REPORT BY: INTERIM CHIEF EXECUTIVE

1. PURPOSE OF REPORT

- 1.1 To present to Cabinet the local authority's Corporate Plan (the Plan) with Well-being Objectives for 2018 - 2023 and to seek the views and approval of Cabinet prior to its presentation to Council on 17th April 2018.
- 1.2 The Local Government Measure 2009 requires all local authorities in Wales to set and publish a set of priorities called Improvement Objectives as soon as is 'practicably possible' in the new financial year. However, the introduction of the Well-being of Future Generations (Wales) Act 2015 (WBFGA) also places a legal requirement for 'public bodies' to set and publish Well-being Objectives.
- 1.3 As there is a cross over between the two pieces of legislation, authorities are treating the two requirements as one outcome, to publish one set of Well-being Objectives, the Wales Audit Office and Welsh Local Government Association (WLGA) have endorsed this approach.

2. SUMMARY

- 2.1 The Plan introduces the local authority's new set of Well-being Objectives to run for five years; 2018-2023. The WBFGA statutory guidance states that "*public bodies may decide they want to change one or more of their well-being objectives. There is no deadline or fixed point in time where this should happen*". However we would aim to review them on a yearly basis in line with reporting progress on performance of the Objectives to the public.

3. LINKS TO STRATEGY

- 3.1 The Council's Well-being Objectives contribute to Public Services Board (PSB) Well-being Plan and all of the Well-being Goals in the Well-being of Future Generations (Wales) Act 2015:

- A prosperous Wales
- A resilient Wales
- A healthier Wales
- A more equal Wales
- A Wales of cohesive communities
- A Wales of vibrant culture and thriving Welsh language
- A globally responsible Wales

4.0 THE REPORT

- 4.1 The WBFGA came into effect in April 2016 and required public bodies to publish their Well-being Objectives by 31st March 2017. This presented conflicting timing requirements, due to the local government elections in May 2017 and the Public Services Board's (PSB) Well-being Plan not due to be finalised until May 2018. The advice received from the Welsh Local Government Association and the Wales Audit Office was to set objectives prior to 31st March 2017 to meet the legislation, and then review them after local elections. This would also take into account any emerging priorities from the PSB Well-being Assessment.
- 4.2 Therefore officers have reviewed the 2017/18 objectives and began by assessing the feedback from citizens that arose from the PSB Well-being Assessment. This was an extensive engagement process and included analysing both data and qualitative information to arrive at areas that citizens thought were important. Areas of concern were around jobs and having the right skills or transport connections to get a job, education for young people but in a broader sense of helping provide life opportunities such as skills into employment, travel and to be able to afford a home. There were wide ranging areas around health also. Some areas of concern were not within the authority's area of influence such as improved access to GPs, whilst other areas such as volunteering and apprenticeships required a collaborative response and are being addressed by the PSB Well-being Plan, "The Caerphilly We Want".
- 4.3 It is proposed that Objectives are set over a five year period. Setting the Objectives over a longer period has some real benefits. A yearly cycle is quite short and if done correctly can be a time consuming process. By the time the Objectives are consulted on, reviewed and set it is nearly time to reset them again. A five year cycle also allows for greater consideration of what is needed with more time to take action and to evaluate their successes. This is also in keeping with the requirement of the five ways of working (long term impacts) and also aligns with the medium term financial plan and the life of an administration. The draft Corporate Plan 2018-23 replaces the previous Corporate Plan 2016/17 and Well-being Objectives 2017/18.
- 4.4 The Well-being Objectives proposed for 2018-2023 included in the Plan are:

Objective	Outcomes
1. Improve education opportunities for all	<ul style="list-style-type: none"> • Aim to reduce the impact of poverty within early years. • Raise standards of attainment. • Reduce impact of poverty on attainment for both vocational and non-vocational qualifications to provide equality of opportunity. • Help those who are not able to follow a traditional attainment path. • Support learning that enables young and adult employment opportunities including a focus on 'future skills' • Improve 'Digital Skills' for all ages. • Improve the learning environment. • Safeguard all children and young people in order to create a climate for learning, particularly for those most vulnerable.

<p>2. Enabling employment</p>	<ul style="list-style-type: none"> • Aim to reduce the impact of poverty by supporting people into better employment prospects. • Meet the targets of the European Social Fund programmes of getting people skilled and into work. • The Council will use the value of its third party spend to bring greater social and economic regeneration to the communities we serve. • Use investment in the housing stock to increase the number of skilled, qualified workers and tackle worklessness by providing apprenticeship, training and work placements with our in-house workforce and building contractors. • Ensuring local delivery of work programmes aligns and maximises opportunities from the Cardiff Capital Region 'City Deal'.
<p>3. Address the availability, condition and sustainability of homes throughout the county borough and provide advice, assistance or support to help improve people's well-being</p>	<ul style="list-style-type: none"> • All council housing is improved to meet the Welsh Housing Quality Standard by 2020. • Provide support to improve housing conditions in the owner-occupied sector. • Increase the provision of new, affordable, social housing that meet the 'Lifetime Homes' principles and identified needs, whilst supporting the governments' innovative housing programme. • Deliver adaptations to support the health and well-being of people in their homes and maximise the delivery and appropriate use of accessible homes. • Increase the supply of housing by supporting opportunities to bring long-term, empty homes back into use. • Promote the development of a healthy and vibrant private rented sector as a viable housing option. • Prevent homelessness and tackle rough sleeping. • Prevent tenancies from failing by providing a range of housing related support (including those affected by financial hardship, mental health issues or physical disabilities). • Help reduce fuel poverty by making homes more energy efficient and providing people with advice on how best to heat their homes.
<p>4. Promote a modern, integrated and sustainable transport system that increases opportunity, promotes prosperity and minimises the</p>	<ul style="list-style-type: none"> • Work with the delivery of the South East Wales Metro, aiming for the Valley Lines Electrification programme as part of the delivery of the wider South East Wales Metro scheme • Develop the CCBC Regeneration Strategy and Delivery Plan with connectivity at its heart, promoting accessibility,

adverse impacts on the environment	<p>the Metro and digital and Broadband improvements that support innovation and improves accessibility for all.</p> <ul style="list-style-type: none"> • Promote the reinstatement of passenger services to the Nelson to Ystrad rail line under the Metro programme • Promote the reinstatement of the Caerphilly to Newport rail line as part of the Metro programme. • Promote a sustainable bus network that supports accessibility and connectivity both locally and regionally through a road network that encourages efficient bus operation. • Maximise transport connectivity within and between modes by integrating the delivery of the CCB Active Travel Plan with the Metro to improve bus, rail, walking and cycling provision to increase accessibility and add value to the Metro proposals.
5. Creating a county borough that supports a healthy lifestyle	<ul style="list-style-type: none"> • Aim to reduce inequalities in health across the county borough. • Creating a place that supports a healthy lifestyle Including: <ul style="list-style-type: none"> ➢ Contributing towards the Welsh Government target to reduce smoking prevalence rates to 16% by 2020 ➢ Reducing the overweight and obesity rates in children <p>Understand and address what helps to encourage people to become more physically active</p>
6. Support citizens to remain independent and improve their well-being	<ul style="list-style-type: none"> • Support people to 'help themselves' by providing comprehensive advice and information including signposting to other services. • Have 'meaningful conversations' to help people identify 'what matters' to them to inform 'outcome focused' planning. • Provide support to reduce the need for higher tier statutory interventions. • Identify and support carers. • Improve the recruitment of foster carers and Shared Lives carers. • Continue to identify opportunities to work collaboratively wherever appropriate.

4.5 The WBFGA legislation states that when public bodies produce their Well-being Objectives they must explain the following:

- Why the public body considers that its well-being objectives will contribute to the achievement of the well-being goals;
- Why the public body considers that its well-being objectives have been set in accordance with the sustainable development principle (the five ways of working);
- The steps to be taken to meet the well-being objectives in accordance with the sustainable development principle;
- How each public body will govern itself to meet its well-being objectives;

- How each public body will keep the steps it takes to meet its well-being objectives under review;
- How each public body will ensure that resources, including financial, are allocated annually for the purpose of taking steps to meet its objectives;
- When each public body expects to meet its well-being objectives;
- Any other relevant information about their well-being objectives that they consider relevant.

Therefore the Plan provides narrative under each of these headings.

4.6 Setting objectives is not new to the authority. Priorities and objectives have been set for many years. However the intent of the legislation has changed to place more of an emphasis on getting real knowledge to understand cause and effect in order to put in place the right solutions. With that in mind, the Corporate Plan with the Well-being Objectives (2018-2023) aims to be realistic in delivery yet provide greater aspiration, to be alive to innovation and new technologies and take a more forward and longer term thinking approach. The publication has a greater emphasis on making better connections in both understanding the issues and in collaborating with those who can help us achieve our objectives. In particular, we show strong connections and commitment to the Cardiff Capital Region and the City Deal and how these innovative and emerging activities can help over the long term, and improve the well-being and quality of life for our citizens.

4.8 The Corporate Plan also introduces 7 Cabinet 'Commitments'. The Cabinet carried out considerable work to agree a set of principles and values as to how the Executive wants to carry out its business. The Plan introduces the commitments, as shown on page 3 on Appendix 1.

4.9 The Council has also reviewed its principles for helping to guide financial management and decisions and the new 'Medium Term Financial Plan Principles' are shown on page 4 of Appendix 1.

5.0 WELL-BEING OF FUTURE GENERATIONS

5.1 The proposed Well-being Objectives are integrated across the Well-being Goals as set out in para 3.1. Each objective explains how it was set within the sustainable development principle in the WBFGA and how it focuses on long term solutions with an emphasis on prevention and shows how it takes a longer term approach. Changing the time frame of the objectives to a five year plan is part of the longer term alignment to other business processes.

6.0 EQUALITIES IMPLICATIONS

6.1 An EIA screening has been completed in accordance with the Council's Strategic Equality Plan and supplementary guidance. No potential for unlawful discrimination and/or low level or minor negative impact has been identified; therefore a full EIA has not been carried out. The Well-being Objectives however will benefit different groups of citizens if achieved and each objective is assessed against its contribution to the national goals, which includes 'A More Equal Wales'.

7.0 FINANCIAL IMPLICATIONS

7.1 There are no direct financial implications at this time, but the Well-being Statement must explain how the Council will ensure that resources, including financial, are allocated annually for the purpose of taking steps to meet its objectives.

8.0 PERSONNEL IMPLICATIONS

8.1 There are no personnel implications from this report.

9.0 CONSULTATIONS

9.1 This report has been sent to the Consultees listed below and all comments received are reflected in this report.

10.0 RECOMMENDATIONS

10.1 That Cabinet provide any views and endorse the proposal to present the draft Corporate Plan with Well-being Objectives to Council for approval on June 2018.

11.0 REASONS FOR THE RECOMMENDATIONS

11.1 For the reasons set out in the report, Cabinet endorse the Corporate Plan and Well-being Objectives in meeting our statutory duty of the Well-being of Future Generations (Wales) Act 2015 and the Local Government Measure 2009

12.0 STATUTORY POWER

12.1 Well-being of Future Generations (Wales) Act 2015 & Local Government Measure 2009.

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Paul Cooke, Senior Policy Officer
Shaun Watkins, Principal Personnel Officer, Social Services
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Lisa Lane Corporate Solicitor

Appendix 1: Corporate Plan and Well-being Objectives 2018-2023

Background papers: Report to Council 7th June 2016 'Caerphilly County Borough Council, draft 2017/17 Corporate Plan (Well-being Objectives)';
Report to Council 7th March 2017 'Well-being Objectives'.